UN SCRIPTED

Campaign Tier List Spring 2026



Tier 1: Single Event

- Feb/March ······ Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise Day of Action
 - April
- -- Host an event for Unscripted Day of Action during SAAM Suggested Event: "Rewriting the Script: Masculinity on Screen"
- - Choose one of the films listed in the Event Template + host a discussion around masculinity scripts afterwards
 - Event advertisement on campus + social media

Tier 2: Two Events & Social Media Campaign

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- Jan/Feb ····· Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise upcoming Unscripted events
- Feb/March ---
 - ... Host Unscripted event #1



- Example: Discussion workshop around healthy relationships + masculinity for Valentine's day
- Example: Art workshop "The Man Box Unpacked: Constructing the Person You Want to Be"
- Creative Social Media campaign to promote events and men's involvement in campus prevention using Unscripted assets + reposting @UnscriptedFutures content
- April
- Host an event for Unscripted Day of Action during SAAM
- Suggested Event: "Rewriting the Script: Masculinity on Screen"
- Choose one of the films listed in the Event Template + host a discussion around masculinity scripts afterwards
- Ongoing Social Media

Tier 3: Events, Discussion Group, Social Media, Podcast

- Jan/Feb
- Convene a student organizing committee for Unscripted on your campus + have them be leaders throughout the semester for events, tabling, bi-weekly discussion group
 - Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise events & discussion group
- Feb/March
- Start Unscripted bi-weekly discussion group (advertise/recruit in Feb)
 - Use Campus Engaging Men Toolbox + Event Templates for topic ideas
- Creative Social Media campaign around men's involvement in campus prevention using Unscripted assets + reposting @UnscriptedFutures content
- April ...
- Host an event for Unscripted Day of Action during SAAM
 - Suggested Event: Story Slam use Event Template #2 for guidance
 - Feature students from the bi-weekly discussion group + open call
 - Host Story Writing Workshop(s) for speakers in preparation Slam
- Partner with student radio or podcasts to feature Unscripted's messages & storytellers
- Ongoing social media to promote events

QUESTIONS?

Email Us at EngagingMen@FuturesWithoutViolence.org Find the Campaign Toolkit at www.UnscriptedFutures.org