

Campaign Tier List

Spring 2026



Tier 1: Single Event

- **Feb/March**> Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise Day of Action
- **April**> Host an event for Unscripted Day of Action during SAAM
 - *Suggested Event: "Rewriting the Script: Masculinity on Screen"*
 - *Choose one of the films listed in the Event Template + host a discussion around masculinity scripts afterwards*



Tier 2: Two Events & Social Media Campaign

- **Jan/Feb**> Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise upcoming Unscripted events
- **Feb/March**> Host Unscripted event #1
 - *Example: Discussion workshop around healthy relationships + masculinity for Valentine's day*
 - *Example: Art workshop - "The Man Box Unpacked: Constructing the Person You Want to Be"*
- **April**> Host an event for Unscripted Day of Action during SAAM
 - *Suggested Event: "Rewriting the Script: Masculinity on Screen"*
 - *Choose one of the films listed in the Event Template + host a discussion around masculinity scripts afterwards*



Tier 3: Events, Discussion Group, Social Media, Podcast

- **Jan/Feb**> Convene a student organizing committee for Unscripted on your campus + have them be leaders throughout the semester for events, tabling, bi-weekly discussion group
 -> Tabling with Unscripted materials (event flyers, stickers, campaign cards) to advertise events & discussion group
- **Feb/March**> Start Unscripted bi-weekly discussion group (advertise/recruit in Feb)
 - *Use Campus Engaging Men Toolbox + Event Templates for topic ideas*
- **April**> Host an event for Unscripted Day of Action during SAAM
 - *Suggested Event: Story Slam - use Event Template #2 for guidance*
 - *Feature students from the bi-weekly discussion group + open call*
 - *Host Story Writing Workshop(s) for speakers in preparation Slam*



QUESTIONS?

Email Us at EngagingMen@FuturesWithoutViolence.orgFind the Campaign Toolkit at www.UnscriptedFutures.org